

Unroll EdTech



About Us

"At Unroll EdTech, we offer proactive, personalized suggestions for your long-term growth, using our needs assessment strategy to identify gaps, evaluate priorities, and offer you targeted solutions for both immediate performance improvement and growth opportunities.

OUR APPROACH



Perform a "gap" analysis



Identify priorities and importance



Identify causes of performance problems



Identify solutions and growth opportunities



Client Success Journey

Concern:

University-level faculty members librarians and media specialists have a low usage of a new software application, despite attending mandatory trainings.

There is a lack of implementation of the software application in faculty's syllabi, instructional planning which also resulted in low student usage.

Administration requested that further instructional training imposed.

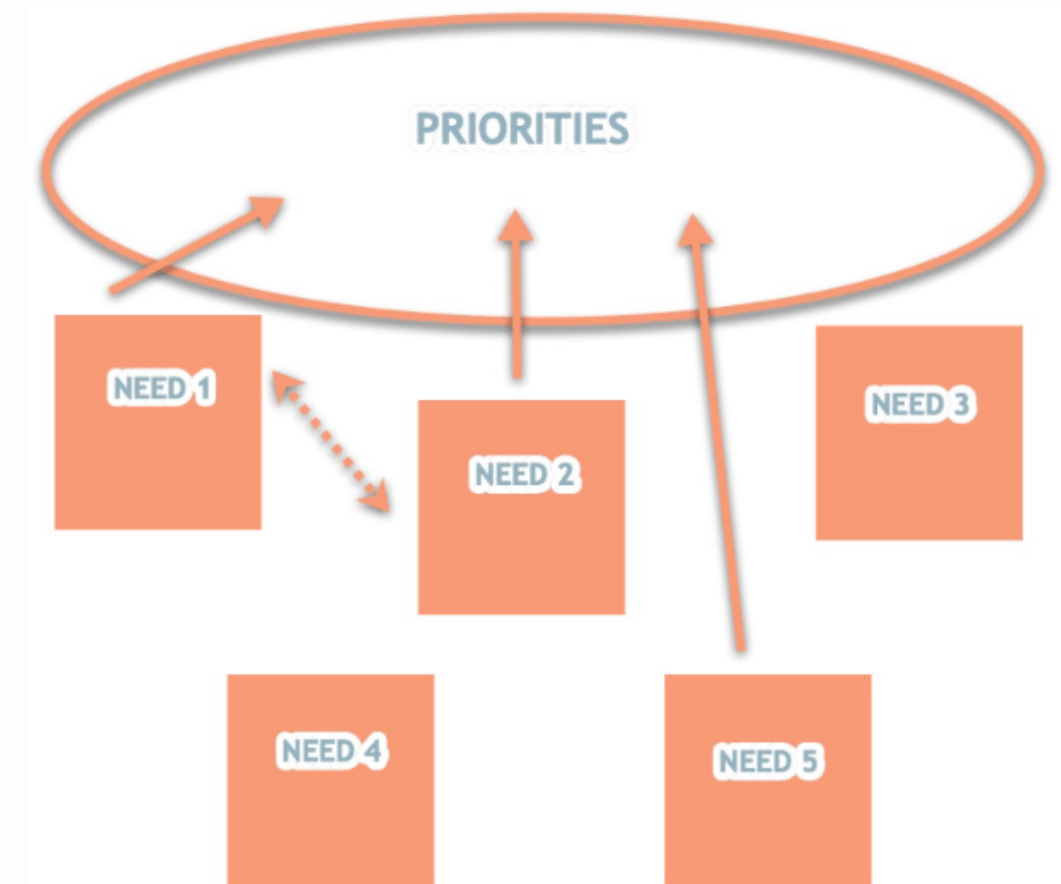
1. Unroll the... GAP



Technology usage goals versus actual performance usage. At onset, only 30 percent of courses were incorporating the software into the course syllabus and LMS shell, and fewer than 20 percent of courses were making active use of it (defined as 4 or more activities or assignments within a 16-week term.)

2. Unroll the... STAKES

- Integrating the technology throughout the university
- Evaluating the technology performance and effectiveness
- Establishing future technology budgets



3. Unroll the... QUESTIONS

- WHY weren't faculty using the software applications?
- WHAT could be learned from the current training materials?
- WHAT were the potential conflicts between different stakeholders?
- WHAT was the cost of the software going unused?

... and EVIDENCE

- Interviews indicated faculty understood how to operate the software, but did not feel it was worthwhile restructuring lesson plans to incorporate it
- Observations indicated faculty understood how to operate the software, but did not feel confident in instructing students to use it during class time
- Analysis of faculty who had adopted the software indicated a desire for more collaboration in applying it to their individual subject areas.



4. Unroll the... RESULTS

- The gap was not an issue of insufficient training on the general usage of the software
- There was a lack of communication between operating the software versus the value in using it
- Faculty felt frustrated by the emphasis on immediate adoption versus subject-specific analysis

